

Honeydews & Watermelons

Tuesday, June 16, 2009

Prices represent open (spot) market sales by first handlers on product of generally good quality & condition unless otherwise stated & may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Price sources are the U.S.D.A. Market News Service and other sources.

----- MOSTLY -----
 LOW HIGH AVERAGE LOW HIGH AVERAGE PRICE COMMENT

HONEYDEWS - IMPERIAL AND PALO VERDE VALLEYS, CALIFORNIA AND CENTRAL AND WESTERN ARIZONA

Demand: LIGHT. Market: STEADY. Comment: Extra services included.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
4S * 2/3 cartons	4.00	4.00	4.00	4.00	4.50	4.25	
5S * 2/3 cartons	4.50	5.00	4.75	4.00	5.50	4.75	few 6.00
6S * 2/3 cartons	6.00	6.00	6.00	5.00	6.50	5.75	occasional higher
5s (4 size) * oversized 2/3 cartons				4.00	5.00	4.50	

HONEYDEWS - MX Thru Nogales, Az

Demand: 5S LIGHT, 6S MODERATE. Market: 6S HIGHER, 5S ABOUT STEADY. Comment: Extra services included. Wide range in quality.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
2/3 cartons							
5S * 2/3 cartons	3.50	3.50	3.50	3.50	4.00	3.75	
6S * 2/3 cartons				4.00	4.50	4.25	few high as 5.00

WATERMELONS - FLORIDA

Demand: VERY GOOD. Market: SLIGHTLY HIGHER.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDED TYPE * 35S * 24 in bn * PER CWT	17.00	17.00	17.00	16.00	18.00	17.00	
RED FLESH SEEDLESS TYPE * 36S * 24 in bn * PER CWT				18.00	20.00	19.00	
RED FLESH SEEDLESS TYPE * 45S * 24 in bn * PER CWT				18.00	20.00	19.00	
RED FLESH SEEDLESS TYPE * 60S * 24 in bn * PER CWT				18.00	20.00	19.00	

WATERMELONS - GEORGIA

Demand: VERY GOOD.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDED TYPE * 35S * 24 in bn	17.00	17.00	17.00	16.00	18.00	17.00	
RED FLESH SEEDLESS TYPE * 36S * 24 in bn				18.00	20.00	19.00	
RED FLESH SEEDLESS TYPE * 45S * 24 in bn				18.00	20.00	19.00	
RED FLESH SEEDLESS TYPE * 60S * 24 in bn				18.00	20.00	19.00	FIRST REPORT.

WATERMELONS - IMPERIAL & COACHELLA VALLEY CALIFORNIA, WESTERN & CENTRAL ARIZONA

Demand: SEEDLESS MODERATE, SEEDED LIGHT. Market: SEEDLESS ABOUT STEADY, SEEDED LOWER. Comment: Extra services included.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDED TYPE * approx 45 count * 24 in bn * PER LB	0.12	0.12	0.12	0.10	0.12	0.11	few .14
RED FLESH SEEDLESS TYPE * approx 45 count * 24 in bn * PER LB	0.18	0.18	0.18	0.16	0.18	0.17	few .20, few including previous commitments lower
RED FLESH SEEDLESS TYPE * approx 35 count * 24 in bn * PER LB	0.18	0.18	0.18	0.16	0.18	0.17	occasional higher, few including previous commitments lower

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----- MOSTLY -----

LOW HIGH AVERAGE LOW HIGH AVERAGE PRICE COMMENT

WATERMELONS - IMPERIAL & COACHELLA VALLEY CALIFORNIA, WESTERN & CENTRAL ARIZONA

Demand: SEEDLESS MODERATE, SEEDED LIGHT. Market: SEEDLESS ABOUT STEADY, SEEDED LOWER. Comment: Extra services included.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDLESS TYPE * approx 60 count * 24 in bn * PER LB	0.16	0.16	0.16	0.16	0.18	0.17	occasional higher, few including previous commitments lower

WATERMELONS - MX Thru Nogales, Az

Demand: FAIRLY GOOD. Market: 60 COUNT HIGHER, OTHERS ABOUT STEADY. Comment: Wide range in quality.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDLESS TYPE * approx 55 count * 24 in bn * PER LB	0.14	0.14	0.14	0.12	0.14	0.13	few .15
RED FLESH SEEDLESS TYPE * approx 45 count * 24 in bn * PER LB	0.14	0.14	0.14	0.12	0.14	0.13	few .15
RED FLESH SEEDLESS TYPE * approx 60 count * 24 in bn * PER LB				0.12	0.14	0.13	few .10 occasional higher

WATERMELONS - SAN JOAQUIN VALLEY CALIFORNIA

Demand: SEEDED LIGHT, SEEDLESS MODERATE. Market: SEEDED SLIGHTLY LOWER, SEEDLESS ABOUT STEADY. Comment: Extra services included.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDED TYPE * approx 45 count * 24 in bn * PER LB	0.12	0.12	0.12	0.12	0.14	0.13	
RED FLESH SEEDLESS TYPE * 24 in bn							
RED FLESH SEEDLESS TYPE * approx 45 count * 24 in bn * PER LB				0.18	0.20	0.19	previous commitments lower
RED FLESH SEEDLESS TYPE * approx 35 count * 24 in bn * PER LB	0.18	0.18	0.18	0.18	0.20	0.19	previous commitments lower
RED FLESH SEEDLESS TYPE * approx 60 count * 24 in bn * PER LB	0.18	0.18	0.18	0.16	0.18	0.17	occasional higher

WATERMELONS - TEXAS

Demand: MODERATE. Market: ABOUT STEADY.

	LOW	HIGH	AVERAGE	LOW	HIGH	AVERAGE	PRICE COMMENT
RED FLESH SEEDED TYPE * approx 45 count * 24 in bn * PER LB	0.18	0.18	0.18	0.16	0.18	0.17	
RED FLESH SEEDED TYPE * approx 35 count * 24 in bn * PER LB	0.18	0.18	0.18	0.16	0.18	0.17	
RED FLESH SEEDED TYPE * approx 28 count * 24 in bn * PER LB	0.18	0.18	0.18	0.16	0.18	0.17	
RED FLESH SEEDLESS TYPE * approx 45 count * 24 in bn * PER LB	0.20	0.20	0.20	0.18	0.20	0.19	
RED FLESH SEEDLESS TYPE * approx 35 count * 24 in bn * PER LB	0.20	0.20	0.20	0.18	0.20	0.19	
RED FLESH SEEDLESS TYPE * approx 60 count * 24 in bn * PER LB	0.20	0.20	0.20	0.18	0.20	0.19	